

Show Them the Money:

Using Mind Mapping in the Introductory Finance Course

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ABSTRACT

In this paper, we offer an innovative teaching tool for finance instruction, mind mapping, which visually depicts concepts and their interrelationships in a non-linear way. We review the considerable literature on the pedagogical benefits of graphics, describe how to design a mind map, recommend how to introduce students to mind mapping, and present examples of mind maps for introductory finance. The appendix provides information on commercial mind mapping software.

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