Relationship Between Student Performance and Specific Online Support Materials in an Operations Course

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This study examines the relationship between students’ use of specific online support materials and their performance in a traditional, face-to-face introductory operations management course. Five measures are used: total hits, hit consistency, accesses to homework solutions and PowerPoint slides, and the number of unique files accessed. Findings indicate that accesses to homework solutions are positively related to students’ performance. In addition, results suggest that access to specific files (rather than access to online course materials in general) is related to student performance in the course.

Key Words: Course Web Site, Student Accesses, Student Performance

Disciplines of Interest: All Business Disciplines

Published in the Journal of the Academy of Business Education 8, Summer 2007, 40-48.